



### CHARITY CHEERING POINTS

- 1 Alzheimer's Society
- 2 Cancer Research UK

### ACTIVATION ZONES

- BEATS BOOST** Tunes from the noughties to help you find your rhythm for your run.
- POWER THRU** If you're looking for a carnival atmosphere then this is where it's at! Get ready for the noise, the cheers, the samba and of course the high fives.
- PUMP IT UP!** Everyone loves a throwback tune! Get ready to hear some blasts from the past, remixed to keep you 'pumped up'!
- PEOPLE'S PLAYLIST** These are your tunes for your run. Enjoy the ultimate runners playlist, chosen by you.
- heart** Heart will be your final mile booster. A DJ Truck will provide an extra dose of motivation to help carry you over the finish line.
- NISSAN** Join us at our inclusive cheer zone which celebrates and welcomes the LGBTQ+ community
- TalkTalk For Everyone** We'll be setting the pace along the route and cheering you on at our on course Cheer Zone.

### KEY

- BAGGAGE
- MEDICAL POINT
- DRINK STATIONS
- MUSIC ZONE
- TRAIN STATIONS
- MILE MARKER